

# Servicedly • Year 1 Visibility Review

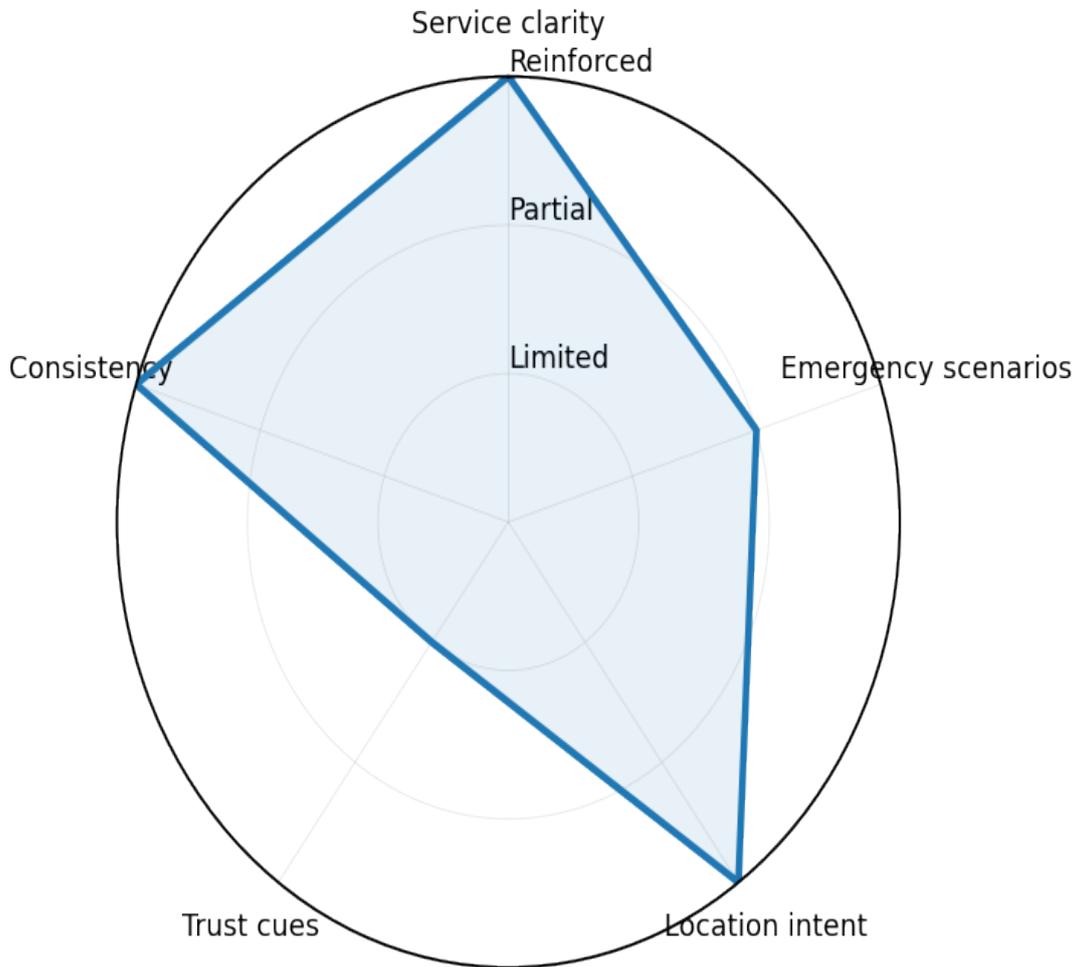
<b>Example Business Ltd (Very Long Name To Stress Test Layout Handling)</b> Emergency plumber London <a href="https://example.com">https://example.com</a> 12-month visibility infrastructure review	<b>Authority • Month 12</b> <b>Stable &amp; Reinforced</b>
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Foundations 1-3	Reinforcement 4-6	<b>Authority 7-12</b>	Protection 13-18	Extended Retention 19-24
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## Year 1 structural snapshot

Qualitative snapshot of clarity and reinforcement maturity (not rankings).

### Year 1 structure snapshot



Radar legend: Limited = foundational structure in place • Partial = reinforced but developing • Reinforced = stable and consistently interpreted

Change vs last month: → Stable baseline maintained; next gains come from coverage depth.

Interpretation stability: Established

Interpretation risk note: where trust/consistency cues are limited, some platforms may summarise services less reliably. This month’s reinforcement reduces that risk over time.

### Year 1 summary

Across Year 1 we moved from foundational clarity to stable reinforcement. The business is now presented consistently enough that platforms summarise services with fewer gaps and less drift.

### What’s now stable & reinforced

- Core emergency services are consistently described across key surfaces
- Location intent is clearer and less ambiguous
- Foundational trust cues are present and reinforced

**Before → Now**

Before: Mixed service wording and uneven location signals created inconsistent summaries.  
Now: A stable baseline structure supports consistent interpretation across platforms.

**Protected this year**

Reduced visibility decay risk by keeping service and trust signals aligned month-to-month.

**What we're watching**

- Emerging AI summary patterns around '24/7' claims
- New local surface updates that can affect interpretation

**Interpretation maturity**

Interpretation maturity is now stable. Improvements are focused on coverage depth and protection against drift as platforms evolve.

**Next 90 days focus**

- Deepen scenario coverage for edge-case emergencies
- Strengthen review sentiment prompts around reliability and speed
- Refresh trust cues where required (certifications/insurance)

Current stage: Authority (Month 12). Ongoing value is oversight, reinforcement, and protection.